



# WHERE POTENTIAL MEETS OPPORTUNITY INVEST WHERE THE FUTURE BEGINS

**1 IN 4 CHILDREN IN DC  
LIVE IN POVERTY**

## CHALLENGES

The **ACHIEVEMENT GAP** begins well **BEFORE** children even begin **KINDERGARTEN**.

**1 IN 5 CHILDREN** spend time alone and **UNSUPERVISED** during the **AFTER SCHOOL** hours—a time when juvenile crime and **HIGH-RISK BEHAVIORS** spike.

In the **SUMMER** months, the **LACK OF AFFORDABLE CHILD CARE** and the **ACHIEVEMENT GAP COLLIDE** for lower income families.

**DC** has had one of the **HIGHEST YOUTH UNEMPLOYMENT RATES** in the nation—leading to a **WORKFORCE DEFICIT** as young people enter the labor force **WITHOUT THE ESSENTIAL SKILLS** needed for success.

## SITAR SOLUTIONS

### SCHOOL-READINESS

Early Childhood programs break the cycle with classes that build pre-literacy and school-readiness skills—improving educational outcomes that are long-lasting.

### OUT-OF-SCHOOL TIME HOURS

Afterschool programs provide a safe and nurturing community filled with positive mentors while bolstering skill development.

### SUMMER LEARNING

Six weeks of full-day summer learning reaches families in the greatest need and combats the “summer slide”—positioning children and youth for success when the new school year begins.

### WORKFORCE READINESS

Workforce Development programs propel both college and career readiness forward. Paid internships, mentoring, career panels and college field trips, resume writing, financial literacy workshops, and leadership training can change the trajectory of a young person’s life.



## **IMPACT** **CRADLE TO CAREER**

**OUR MISSION** is to offer possibilities that transform the lives of children and teens born into a world of unequal access to opportunity.

We engage children and teens in the highest quality visual, performing and digital arts. We teach the arts so that our students learn about themselves and gain critical life skills. We create community for students and their families. And we are an untiring voice on their behalf.

**80%**  
**OF OUR**  
**STUDENTS**  
**ARE FROM**  
**LOW INCOME**  
**HOUSEHOLDS**

**87%**

of afterschool participants demonstrated proficiency in 21st century skills.

**93%**

of our Alumni are in a two or four year college or university.

**over**  
**400**

teens have completed Sitar's workforce development program.



## DID YOU KNOW?

Seventy-two percent (72%) of **business leaders** say **creativity** is of **high importance** when hiring.

Students who do not read proficiently by third grade are **4x** more likely to **leave high school without a diploma**.

Students with 4 years of arts or music in high school average **100 points better on their SAT scores** than students with one-half year or less. Better scores are found in all 3 portions of the test: math, reading, and writing.

## AWARDS & RECOGNITION LOCAL TO NATIONAL

For its unique and valuable contributions, Sitar Arts Center has been recognized locally and nationally with numerous awards, including:

- The 2015 **Washington Post Award for Excellence in Nonprofit Management**
- The prestigious **National Arts and Humanities Youth Programs Award** from the President's Committee on the Arts and Humanities in 2009; and
- The 2017 **Mayor's Art Award for Excellence in Arts Education**.

Sitar Arts Center is proud to be featured in the Catalogue for Philanthropy as **one of the best charities** in the Greater Washington region.



A program of the  
Center for Nonprofit Advancement

# CONTACT FOR MORE INFORMATION

By investing in our children and youth, together we can build a stronger community, a stronger workforce and a stronger future for our youth.

For more information about how to invest in our youth, prepare your future workforce and increase your corporate citizen profile, please contact:

Essence Newhoff, Senior Director of Development  
essence@sitarartscenter.org  
202.797.2145

## CORPORATE PARTNERSHIPS

Booz | Allen | Hamilton

